

# CONCENTRATION IN ORGANIZATIONAL DYNAMICS

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The concentration in Organizational Dynamics builds upon the core leadership competencies and prepares students to specialize in designing and implementing innovative and strategic corporate-wide change initiatives designed to advance the organization's sustainability and long-term viability. Students develop the key organizational skills necessary to analyze an industry and implement change initiatives to ensure a competitive advantage for the long-term viability of their firm or organization.

## Prerequisite

Requirement	Title	Credits
PSYC 105	Introduction to Psychology	3

## Requirements

Requirement	Title	Credits
BUSN 350	Marketing and E-Commerce	3
BUSN 395	Project Management	3
ISYS 380	Information Systems Management	3
ORGS 360	Organizational Analysis	3
PSYC 460	Motivation	3
<b>Total Credits</b>		<b>15</b>

*The Organizational Dynamics concentration may not be paired with the Bachelor of Business Administration degree or with the Bachelor of Science degrees in Digital Marketing, Information Systems, or Supply Chain Management.*