

# BACHELOR OF BUSINESS ADMINISTRATION

## Program Requirements

To earn the Bachelor of Business Administration degree, students must complete the following degree components:

Requirement	Title	Credits
Core <sup>1</sup>		28
Program Requisites		15
Major Requirements		45
Electives		32
<b>Total Credits</b>		<b>120</b>

1

34 credits total; 6 credits are counted below in Program Requisites.

In order to earn the Bachelor of Business Administration degree, students must complete the following required courses while achieving a minimum cumulative grade-point average (GPA) of 2.0 in their major courses.

Requirement	Title	Credits
<b>Core</b>		
Core Requirement <sup>1</sup>		28
<b>Program Requisites</b>		
ACCT 210	Financial Accounting	3
ACCT 220	Managerial Accounting	3
ECON 203	Principles of Microeconomics	3
ECON 204	Principles of Macroeconomics	3
STAT 280	Applied Statistics	3
<b>Major Requirements</b>		
BUSN 270	Business Law and Ethics	3
BUSN 310	Statistical Analysis for Business Decisions	3
BUSN 320	Financial Management and Markets	3
BUSN 340	Introduction to Business Analytics	3
BUSN 350	Marketing and E-Commerce	3
BUSN 395	Project Management	3
BUSN 415	Operations Management	3
BUSN 450	International Business	3
BUSN 460	Leadership and People	3
BUSN 480	Strategic Management and Policy	3
BUSN 485	Management and Organizational Behavior	3
ECON 440	International Economics and Trade	3
ISYS 380	Information Systems Management	3
ORGS 400	Leading Disruptive Innovation	3
SCHM 300	Global Supply Chain Management	3
<b>Electives</b>		
Electives Requirement <sup>2</sup>		32
<b>Total Credits</b>		<b>120</b>

1

6 credits of the 34-credit Core are fulfilled within the Program Requisites.

2

Students may choose from any course in the catalog. If students wish to complete a concentration, they may complete a maximum of two concentrations.

Students may also earn up to 30 credits of electives via Prior Learning Assessment (PLA).

