

BACHELOR OF BUSINESS ADMINISTRATION

Concentrations

Recommended Concentrations

- Cultural Psychology (<https://catalog.lapu.edu/undergrad/programs/conc/cultural-psychology/>)
- Digital Marketing (<https://catalog.lapu.edu/undergrad/programs/conc/digital-marketing/>)
- Healthcare Management (<https://catalog.lapu.edu/undergrad/programs/conc/healthcare-management/>)
- Human Services (<https://catalog.lapu.edu/undergrad/programs/conc/human-services/>)
- Industrial/Organizational Psychology (<https://catalog.lapu.edu/undergrad/programs/conc/business-psychology/>)
- Organizational Leadership (<https://catalog.lapu.edu/undergrad/programs/conc/organizational-leadership/>)
- Public Administration (<https://catalog.lapu.edu/undergrad/programs/conc/public-administration/>)
- Supply Chain Management (<https://catalog.lapu.edu/undergrad/programs/conc/scm/>)