

HCAD • HEALTHCARE ADMINISTRATION

HCAD 300 • Introduction to Healthcare Administration 3 Credits

Examination of healthcare systems, policies, and management principles. Students gain foundational knowledge of the structure, function, and roles within healthcare organizations, as well as an overview of the regulatory environment influencing healthcare delivery.

HCAD 310 • Human Resource Management in Healthcare 3 Credits

Study of the roles and responsibilities of human resources in healthcare administration. Students explore strategies for the effective use of human resources, including recruitment and selection, talent management, ethical use of employee resources, and workplace transformation.

HCAD 330 • Healthcare Information Systems 3 Credits

Application of information technology in healthcare administration. Students will explore the management and utilization of healthcare information systems, including electronic health records (EHR), health information exchanges (HIE), and the utilization of information technology for improving patient outcomes and operational efficiency.

HCAD 340 • Healthcare Operations 3 Credits

Process improvement, supply chain management, and patient flow optimization. Students learn techniques to enhance operational efficiency and quality of care through effective management of healthcare operations and resources.

HCAD 380 • Healthcare Marketing 3 Credits

Marketing principles and practices specific to healthcare. Students learn to develop marketing strategies for healthcare organizations, focusing on patient engagement, community outreach, and brand management.

HCAD 400 • Healthcare Policy and Economics 3 Credits

Healthcare policy development, economic principles, and their impact on healthcare systems. Students examine the formulation and implementation of healthcare policies, as well as the economic forces shaping healthcare delivery and access.

HCAD 420 • Healthcare Organizational Leadership and Management 3 Credits

Leadership and management skills specific to healthcare settings. This course covers strategic planning, organizational behavior, and leadership theories, preparing students to lead healthcare organizations effectively.

HCAD 490 • Undergraduate Healthcare Administration Capstone 3 Credits

Practical experience and application of learned concepts in real-world healthcare settings. This course allows students to integrate and apply their knowledge through a comprehensive project preparing them for professional roles in healthcare administration.