

MASTER OF BUSINESS ADMINISTRATION

Overview

The Master of Business Administration (MBA) degree program is designed to prepare individuals for management responsibilities that include the required knowledge and skills for a wide range of career opportunities. The MBA student will apply professional knowledge, practical skills, and a Christian worldview to graduate level topics including strategic management, marketing in the 21st century, organizational finance, accounting, business intelligence, innovation, and ethics.

Program Learning Outcomes (PLO) for the Master of Business Administration Degree

Graduates of the Master of Business Administration degree program will be able to:

- **PLO 1:** Apply management theory and principles in culturally diverse organizational and global business scenarios.
- **PLO 2:** Critically analyze quantitative data to propose business strategies.
- **PLO 3:** Effectively communicate business concepts through oral and written forms utilizing 21st century communication skills and tools.
- **PLO 4:** Demonstrate competencies required to effectively manage the functional areas of global business operations.
- **PLO 5:** Apply a Christian worldview to decision-making processes and outcomes.